

# Why choose Latitude for your Charity?

CAPITAL PROTECTION WITHOUT COMPROMISING PERFORMANCE



### WHY CHOOSE LATITUDE?

Latitude is a boutique investment partnership based in London. We run a multi asset strategy that invests in a concentrated portfolio of companies designed to generate superior long-term returns, while diversifying risk. On the non-equity side, we invest in bonds, currencies and commodities which generate uncorrelated returns with downside protection. We offer our clients:

## 1 Simplicity of Process

- One clear, focused investment philosophy
- ✓ Buy and hold, concentrated portfolio of best global ideas
- ✓ Investing, not trading, with very low transaction costs
- ✓ Allow compounding to drive returns with a 2% dividend yield
- ✓ Flexibility of allocation to equities and non-equities

### 2 Culture

- ✓ Latitude is a boutique investment partnership, majority owned by staff
- ✓ Alignment of interests; partners and staff are invested alongside clients
- ✓ We have a shared commonality; if our clients do well, we do well

#### 3 Performance

Superior returns over all time periods, participating in good markets, and protecting the downside in bad markets.

Fund vs Charity Index	5 year	3 year	1 year
Latitude 75% Equity Strategy	39.9%	30.2%	3.1%
ARC Steady Growth ACI Benchmark	16.8%	12.9%	2.9%

## 4 Client Service

We have built a suite of custom reporting tools for our charity clients, and we have the flexibility to provide a service that most others do not. We can produce fully consolidated reports detailing the charity's total investment portfolio (not just the part we manage ourselves).

## 5 Fees

- ✓ Management fee of 75bps annually
- ✓ No third-party fund fees
- ✓ No VAT
- ✓ No charges on entry or exit

**1** Focused investment strategy

£535m Assets under management

+8.2% Annualised performance since inception

+4.5% Ahead of annual inflation

+2% Average annual dividend

We deliver long-term capital growth for our clients at an attractive rate above inflation. We emphasise downside protection and have built a risk framework to protect clients from losses.

#### CONSISTENT OUTPERFORMANCE



Performance	Since Inception	5 year	3 year
Latitude 75% Equity Strategy	69.1%	39.9%	30.2%
ARC Steady Growth ACI	30.8%	16.8%	12.9%

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Independent fund management boutiques offer the ideal environment for charities who seek to outperform the market but maintain focus on protecting capital. We invest away from the crowd and avoid institutional asset gathering.

#### **Contact us**

Please get in touch if you would like to learn more.

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Numbers stated are from the 31.10.16 until 30.06.23, net of fees. Past performance is not a guide to future performance and may not be repeated. The value of an investment may go down as well as up and you may not get back the total value of your investment.

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